



Masters Working Group Overview August 2026

Current Areas of Focus

Communications

- Enhancing the Masters section of the Scottish Squash website and considering future website development.
- Increasing engagement with Masters members through communications, community-building and promotion of Masters activity.
- Developing a regional champions network to help promote Masters squash and strengthen local engagement.

Events

- Reviewing women's participation in Masters regional events and exploring opportunities to increase involvement.
- Supporting regional organisers with event publication and administration.
- Exploring opportunities to attract and host a larger-scale Masters event in Scotland.

Representative Teams

- Reviewing and updating representative team selection processes and criteria.
- Gathering and analysing feedback from representative team participants.
- Reviewing how representative players are recognised and celebrated across Scottish Squash.
- Assessing event costs and experiences associated with Home Internationals participation.

Commercial

- Exploring sponsorship, investment and commercial opportunities that could support Masters squash and help reduce costs for players.

Recent Work Completed

- Established dedicated Masters social media channels to support communication and community engagement.
- Completed member and participation data analysis to improve understanding of the Masters landscape across Scotland.
- Delivered and reviewed player feedback surveys, with findings shared to support future improvements.
- Confirmed regional event dates, venues and the wider Masters competition calendar.
- Published guidance and support resources for tournament organisers, including hosting documentation and event planning support.
- Enhanced representative team support through training opportunities, kit provision and improved event preparation.
- Introduced greater recognition of representative team selections and debut appearances.
- Completed a review of the Masters ranking points system and agreed no changes for current season, allowing at least another year to test system introduced in 2025-26; ongoing monitoring and evaluation.



TOGETHER FOR SQUASH IN SCOTLAND