



## Partnership Opportunities Elite Performance Pillar



ELITE  
PERFORMANCE

Alba Storm

PSA Tour Group

Scottish National  
Team



# Our Commercial Structure

We have formulated a comprehensive commercial structure, based on three focal pillars, that encompasses Scottish Squash's target areas and achievements as set out in our strategic plan.



We are inviting partners to join us and our journey to develop squash in Scotland and together, realise a joint vision for the future of the sport.

This is an exciting proposition for any brand looking to align itself with a narrative of growth and success through various opportunities for brand and product exposure with local, regional, national and international coverage.



# Alba Storm

Owned by Scottish Squash, Alba Storm is the only Scottish team that competed in the Premier Squash League (PSL), a world class competition for Britain's top teams.

The PSL offers a platform to broadcast the best of Scottish Squash, and our partners, to the entire UK.

Alba Storm, and Scotland-staged PSL fixtures, provide a regular form of the sport for fans to follow and support.

Finished 2<sup>nd</sup> in 2022/23 PSL Season

Regular home and away fixtures

Supporting our ambition to inspire the next generation



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# PSA Tour Group

As a part of our strategic plan, Scottish Squash is devoted to empowering players to be the best they can be. Underpinning this commitment, we create a world-class training environment based at Oriam; Scotland's Sports Performance Centre.

There are 20 Scottish players currently on the PSA World Tour who compete in over 150 professional competitions around the world.

To help these players progress further, our goal is to work with partners to continue to develop a world-class training environment.



Name: Greg Lobban

Age: 30

Highest World Ranking: 21



Name: Lisa Aitken

Age: 33

Highest World Ranking: 21



Name: Rory Stewart

Age: 26

Highest World Ranking: 46



Name: Georgia Adderley

Age: 22

Highest World Ranking: 48





# Scottish National Team

As the national governing body for squash in Scotland, we are responsible for the representation of Scotland on the world stage.

Our National Team compete in men's and women's events at Commonwealth, World & European level each year.

## 2024 European Team Championships

Zurich, Switzerland, 1-4<sup>th</sup> May 2024

## 2024 Women's World Team Championships

Location TBC, Date TBC

## 2025 Men's World Team Championships

Location TBC, Date TBC

## World Doubles Championships

## 2026 Commonwealth Games

Location TBC, Date TBC



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## Further Information

This presentation highlights some of the partnership opportunities associated with our elite performance and Scottish National Team. We would be delighted at the opportunity to further the discussion and work together towards shared priorities.

We look forward to hearing from you.

## Contact

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