



# Scottish Squash Event Sponsor Benefits

## Scottish National Championships (Junior, Senior, Masters)

Rights & Benefits Category	Rights	Benefits
Association	Partner Designation	Designation as 'Title Event Sponsor' of Scottish Squash.
	Naming Rights	Event naming rights
	Category Exclusivity	Category exclusivity guaranteed.
	Scottish Squash Logo	Permitted use, within reason, of the Scottish Squash logo.
	Reservation	First reserve in category for future Scottish National Championship.
Branding	Scottish Squash Website	Company logo & links to company website displayed on event/Scottish Squash website.
	Branding at event	Extensive branding around venue. Branded pop-up stand can be discussed.
	Entry Page	Dedicated space for branding on event entry page
Marketing & Communications	General	Media opportunities throughout build-up, event and post-event.
	Social Media	Scottish Squash will work independently, and in partnership, to deliver extensive social media opportunities with partners.
	Press Opportunities	Press release to announce partnership with official photoshoot.
Database	Scottish Squash Consumer Database	Prominent advertising opportunities through Scottish Squash mailing database.
Tickets & Hospitality	Accreditation passes	Access to accreditation passes for the Springfield Scottish Squash Open and any other major events secured and delivered by Scottish Squash.
	VIP Hosting	Invitation to event partners celebration event during the Springfield Scottish Squash Open.
Partnership Support	Support	Access to & Services from Account Point of Contact (Director of Development).
Photography	Event Photography	Access, for use in company materials, to photos taken by Scottish Squash of the event.
Presentations	Medal Presentation	Company representative at medals presentation on finals day.
Athlete Appearances	Employee Engagement	Engagement through tailored 'meet and greet' sessions for your company with professional Scottish athletes.

N.B. This package can be tailored to suit partner preferences. Scottish Squash welcomes the opportunity for prior discussion with potential partners.

### Package Price:

Event	1 Year	2 Years	3 Years
Scottish Senior National Championships	£5,000	£8,000	£12,000
Scottish Junior National Championships	£2,500	£4,000	£6,000
Scottish Masters National Championships	£2,500	£4,000	£6,000
Scottish National Championships Series	£7,500	£12,000	£18,000



## Scottish Squash Event Sponsor Benefits Scottish National League

Rights & Benefits Category	Rights	Benefits
Association	Partner Designation	Designation as 'Title Event Sponsor' of Scottish Squash.
	Naming Rights	League naming rights
	Category Exclusivity	Category exclusivity guaranteed.
	Scottish Squash Logo	Permitted use, within reason, of the Scottish Squash logo.
	Reservation	First reserve in category for future Scottish National Championship.
Branding	Scottish Squash Website	Company logo & links to company website displayed on event/Scottish Squash website.
	League Page	Dedicated space for branding on league management page.
Marketing & Communications	General	Media opportunities throughout build-up, event and post-event.
	Social Media	Scottish Squash will work independently, and in partnership, to deliver extensive social media opportunities with partners.
	Press Opportunities	Press release to announce partnership with official photoshoot.
Database	Scottish Squash Consumer Database	Prominent advertising opportunities through Scottish Squash mailing database.
Tickets & Hospitality	Accreditation passes	Access to accreditation passes for the Springfield Scottish Squash Open and any other major events secured and delivered by Scottish Squash.
	VIP Hosting	Invitation to event partners celebration event during the Springfield Scottish Squash Open.
Partnership Support	Support	Access to & Services from Account Point of Contact (Director of Development).
Photography	Event Photography	Access, for use in company materials, to photos taken by Scottish Squash of the event.
Presentations	Medal Presentation	Company representative at medals presentation on completion of league season.
Athlete Appearances	Employee Engagement	Engagement through tailored 'meet and greet' sessions for your company with professional Scottish athletes.

N.B. This package can be tailored to suit partner preferences. Scottish Squash welcomes the opportunity for prior discussion with potential partners.

### Package Price:

Event	1 Year	2 Years	3 Years
Scottish National League	£3,000	£4,800	£7,200



# Scottish Squash Event Sponsor Benefits Annual Awards

## Headline Partner:

Rights & Benefits Category	Rights	Benefits
Branding	Venue branding	Extensive branding around the venue during the awards ceremony.
	Tickets	Dedicated space for branding on event ticketing website.
Marketing & Communication	General	Media opportunities throughout the build-up, event and post-event.
	Social media	Extensive social media opportunities
	Press opportunities	Press release to announce the partnership
Tickets & Hospitality	Tickets	10x complimentary tickets to attend the award ceremony
	Hospitality	Opportunity to present the award on the evening

## Individual Award Sponsor:

Rights & Benefits Category	Rights	Benefits
Branding	Venue branding	Extensive branding around the venue during the awards ceremony.
Marketing & Communication	General	Media opportunities throughout the build-up, event and post-event.
	Social media	Extensive social media opportunities
Tickets & Hospitality	Tickets	4x complimentary tickets to attend the award ceremony
	Hospitality	Opportunity to present the award on the evening

N.B. This package can be tailored to suit partner preferences. Scottish Squash welcomes the opportunity for prior discussion with potential partners.

## Package Price:

Event	1 Year	2 Years	3 Years
Headline Partner	£750	-	-
Individual Award Sponsor	£300	-	-