



## Scottish Squash Privacy Notice – General Marketing

(Version 1 | 12<sup>th</sup> April 2021)

### What we need

Scottish Squash will be a “controller” of the personal information that you provide to us when you subscribe to receive our newsletters.

When you subscribe to receive our newsletters, we will ask you for the following personal information:

- Contact details – name and email address

### Why we need your personal information – marketing

Where you are happy for us to do so, we would like to contact you by email with information about Squash, our latest news and upcoming events/competitions/courses.

If you would like to receive email communications from us, you will be asked to select from the following options below:

- General information about Squash, our latest news and upcoming events, competitions and courses
- Specific information about the Scottish Squash Masters Circuit

Once you submit your request to receive our newsletters, we will send you an email to confirm your preferences. Please note that we will not email you with any information until you have confirmed your preferences by responding to our email.

You may change your preferences at any time or request that we stop sending you email communications by contacting us at [info@scottishsquash.org](mailto:info@scottishsquash.org). There is also an ‘unsubscribe’ button at the bottom of every email communication we send.

### Other uses of your personal information

We may ask you if we can process your personal information for additional purposes. Where we do so, we will provide you with an additional privacy notice with information on how we will use your information for these additional purposes.

### Who we share your personal information with

In the event that we do share personal information with external third parties, we will only share such personal information strictly required for the specific purposes and take reasonable steps to ensure that recipients shall only process the disclosed personal information in accordance with those purposes.

### How we protect your personal information

Scottish Squash use MailChimp for our online marketing services. MailChimp participates in and has certified its compliance to the Privacy Shield framework. This is an agreement between the US and EU Commission relating to the protection of personal data and constitutes a ‘safeguard’ under the General Data Protection Regulation.



## How long we keep your personal information

We will only keep your personal information for as long as you remain subscribed to our newsletter mailing list.

## Your rights

You can exercise any of the following rights by writing to us at [info@scottishsquash.org](mailto:info@scottishsquash.org).

Your rights are in relation to your personal information are:

- You have a right to request access to the personal information that we hold about you by making a “subject access request”;
- If you believe that any of your personal information is inaccurate or incomplete, you have a right to request that we correct or complete your personal information;
- You have a right to request that we restrict the processing of your personal information for specific purposes;
- If you wish us to delete your personal information, you may request that we do so.

Any requests received by Scottish Squash will be considered under applicable data protection legislation. If you remain dissatisfied, you have a right to raise a complaint with the Information Commissioner’s Office at [www.ico.org.uk](http://www.ico.org.uk)