

**Springfield Scottish Squash Open**

**2020 Event Tender Information & Application**

**Information & Objectives**

The Scottish Open returned to the Professional Squash Association’s (PSA) competition calendar in April 2019 as the Springfield Scottish Squash Open and ran as a men’s and women’s PSA Challenger 10 event, offering equal prize money to both the men’s and women’s draw.

Scottish Squash share an event vision with Springfield Properties that aims to grow the event over the coming five-year period into a world tour event and an opportunity to bring a glass court back to Scotland.

Scottish Squash are currently delivering the Springfield Scottish Squash Open with the following objectives in mind:

* To support current and future Scottish professional athletes to be exposed to a higher level of professional squash on home soil;
* Help those athletes progress on the PSA world ranking;
* Expose professional squash to juniors across Scotland within the aim to inspire the next generation of world leading players from Scotland; and
* Enhance the opportunity to profile squash in Scotland on a local and national basis.

The partnership with Springfield Properties continues to develop and Scottish Squash are delighted to confirm that investment has been confirmed to deliver the Springfield Scottish Squash Open in August 2020. Currently, the event will remain as a PSA Challenger 10 event (men’s and women’s) with the potential to still raise this to a PSA Challenger 20 event for 2020.

Scottish Squash would like to invite tender applications from clubs/facilities interested in partnering with Scottish Squash to deliver the 2020 Springfield Scottish Squash Open. The event is scheduled to take place from Wednesday 26th – Sunday 30th August 2020.

Venue and On-Site Facilities

It is expected that the host will provide a suitable venue with facilities and services worthy of hosting world-class athletes and that provide a strong spectator experience. Minimum requirements that are required from host venues are outlined in the essential criteria section.

Personnel

Scottish Squash will appoint an Event Director who will manage and lead the overall delivery of the event, but it is expected that members of the host venue would be involved in the organising committee and lead areas of delivery. The organising committee will be supported by further members and departments within Scottish Squash and from the marketing team at Springfield Properties.

The host may be expected to lead on areas such as volunteer management, media output, catering and bar provision.

Event Budget

Scottish Squash and the host venue will have shared responsibility for the full event budget, to allow both partner organisations to deliver a successful event.

The budget will be discussed further in stage two of the tender process and confirmed prior to awarding any event contract.

**Assessment Criteria**

Host organisations interested in applying should consider how best to meet Scottish Squash’s objectives for this event which are detailed above. Interested host organisations are also encouraged to consider how any plans may also align with [Scottish Squash’s 2019-2023 strategic plan *‘A Sport for Health’*](https://www.scottishsquash.org/wp-content/uploads/2019/04/ADM01-P02-Scottish-Squash-Strategic-Plan-2019-23-A-Sport-for-Health.pdf).

Essential Criteria

We’re inviting applications from venues that can meet the minimum essential criteria.

* Minimum of 2 squash courts:
	+ 1 court must be a show court (by this we mean that it must have capacity to hold a minimum of 80 spectators). This may be through standing and/or seated options.
* Wifi capability court side to support with streaming if this option is determined.
* 17” tin capability (desirable)

Further Information

Scottish Squash would expect some of the areas highlighted below to be considered by any host venue interested in tendering for the 2020 Springfield Scottish Squash Open.

* Catering provision

We’re interested to hear what catering provision host venues can provide. Whether this can only be provided for professional athletes competing or can be extended at points to the wider spectators.

* Event legacy programme(s)

Scottish Squash/Springfield Properties share a major focus with the Springfield Scottish Squash Open around inspiring the next generation of junior squash players in Scotland. We’d like to hear about any potential local projects that could connect to the event to expose junior players to world class level squash. This may be through current school/club links that exist or community-based projects that currently run with-in the host venue.

* Functions

Is the club interested in running functions at points throughout the event to attract spectators and offer an excellent atmosphere for players to compete in. We’d be interested to hear further potential details on this opportunity.

* Volunteer management

Is the club in a position to support us with the recruitment of local volunteers to support with the delivery of the event. This may include volunteers supporting us with ticketing, event drivers, court assistants etc.

* Local sponsorship/partner potential

By bringing the event to a local community we’re interested to hear about any potential partnerships that may currently exist that could support the 2020 event. There will also be an opportunity for new local partners to come on board at various levels to support.

**Summary**

Host venues may also wish to provide additional supporting documentation to support their tender application.

Following the application being submitted and reviewed, Scottish Squash may wish to follow up with further conversations with host venues to understand the full potential and to meet potential staff/volunteers who may be part of an organising committee.

For further discussions regarding the opportunity, please contact Allan McKay (Head of Coaching & Competitions, Scottish Squash) on 07483 908 890 or by e-mailing allan.mckay@scottishsquash.org

Completed applications should be submitted to info@scottishsquash.org by **5pm on Thursday 25th March 2020**.

**Springfield Scottish Squash Open 2020 - Host Venue Tender Application Form**

|  |  |
| --- | --- |
| **Host Venue** |  |
| **Contact Name** |  |
| **Position within Organisation** |  |
| **E-mail Address** |  |
| **Telephone Number:** |  |

Please provide further information to the questions below on the pages provided at the end of this application.

**Questions 1:** Describe some of the key facilities, linking to the essential criteria set out above, within your venue that would make this a suitable venue to host a major squash event.

**Question 2:** Please describe the catering provision that can be provided during the event. We’re interested to hear if this can be provided in-house or whether this is out-sourced to an external company.

**Question 3:** A key aim of the Springfield Scottish Squash Open being opened for tender to venues is to allow an event legacy to continue following the event. We’d like to hear any potential plans that the venue envisages exploring in order to connect the professional competition to wider community or junior based projects to ‘inspire the next generation’.

**Question 4:** It is key that the organising committee work effectively to ensure a strong partnership is created early in the planning phase to ensure the strongest and most successful event delivery. We’d like to understand what expertise the host venue could take to the organising committee and what roles they feel volunteers could lead on. Specific areas may be around volunteer management, and event management experience.

**Question 5:** We want to ensure there is a strong atmosphere within the venue for the duration of the event. Can you explain any ideas of functions that the club could deliver to ensure spectators are pulled into the event/remain in the facility after play has finished. These may be on-court activities or social events taking place in a more social environment.

**Questions 6:** Please provide any additional information that you feel the venue could provide as a host that may not have already been covered. We’re interested to hear about new ideas to allow the Springfield Scottish Squash Open to profile squash to a completely new market of players.

**Question 1 Information**

**Question 2 Information**

**Question 3 Information**

**Question 4 Information**

**Question 5 Information**

**Question 6 Information**